

BUSINESS INTELLIGENCE AND AI IMPLEMENTATION CERTIFICATE

Purpose: The Business Intelligence and AI Implementation certificate program offered by RCTC equips students with essential skills that will significantly enhance their career prospects and position them for success in the current competitive job market. The program equips students with the ability to leverage data-driven decision-making, operational efficiency, and a competitive advantage. Through a comprehensive curriculum that includes data analysis, visualization, artificial intelligence, and business strategy, students gain practical experience with widely used tools and techniques. Upon program completion, graduates are well-prepared for entry-level business analyst roles across diverse industries. This certificate empowers students to demonstrate their expertise in a rapidly growing field, unlocking new career opportunities.

Award

Business Intelligence and AI Implementation Certificate.....10 credits total
Business Program curriculum..... 10 credits

RECOMMENDED FULL-TIME COURSE SEQUENCE	
<i>Not all courses are scheduled every semester. See course schedule: https://eservices.minnstate.edu/registration/search/basic.html?campusid=306.</i>	
Semester 1	
BUS 2212 Business and Economic Statistics	4 cr
BUS 2508 Business Analytics and Data Visualization	3 cr
BUS 2510 Strategic Business Analytics and AI Integration	3 cr
Total Credits	10

RECOMMENDED PART-TIME COURSE SEQUENCE			
<i>Not all courses are scheduled every semester. See course schedule: https://eservices.minnstate.edu/registration/search/basic.html?campusid=306.</i>			
Semester 1		Semester 2	
BUS 2212 Business and Economic Statistics	4 cr	BUS 2510 Strategic Business Analytics and AI	3 cr
BUS 2508 Business Analytics and Data Visualization	3 cr	Integration	
Total Credits	7	Total Credits	3

Course descriptions can be found at: <https://www.rctc.edu/academics/courses/course-descriptions>.